

SUSTAINABLE TOURISM DEVELOPMENT IN DEHRADUN (UTTARAKHAND)

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Abstract

The sustainable development of tourism destination is increasingly becoming the popular phenomena in contemporary world. Dehradun city in Uttarakhand state is one of the famous tourist destinations in the area and attain a prominent place among tourists. The direction of tourism development in Dehradun is intended to be sustainable by giving priority to community participation in sustainable tourism development.

The objectives of the present study are to examine community opinion on management and development of sustainable tourism in Dehradun, to assess community participation in sustainable tourism planning, and to propose recommendations for community participation in sustainable tourism development. The study is based on primary data and four hundred sets of questionnaires were collected within the city of Dehradun for the purpose from residents, government officers and tourism businesses professionals. Suitable statistical tools such as frequencies, percentages, means and standard deviations were used to analyze the data. The result of the study was presented through tables and figures to make it more meaningful.

The findings of the study reported that the management of sustainable tourism development and community participation and cooperation among all stakeholders at the selected world heritage site was not sufficient. The study also put valuable suggestions for sustainable development of tourism in study area.

Key Words: Sustainable, participation, management, planning, cooperation.

Introduction

Sustainable development approach refers to development in all sectors all together. This statement also applies to tourism sector, which is a huge driving force in yielding economic growth (Cevirgen, 2012). Tourism has major growth potential such as provides opportunities for job creation and economic development; enhances social progress and strengthens communities, encourages the