

Right to be Forgotten in India With Special Reference to the Digital Data Protection Act 2023

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ABSTRACT

In the contemporary era, characterised by the pervasive integration of technology into various spheres of human existence, the internet has emerged as a readily accessible platform for obtaining knowledge. The internet has rapidly gained global prominence, exerting a significant influence on several aspects of society. Its pervasive impact continues to grow unabated, displaying no signs of deceleration. The advent of the Digital age has brought about a shift in the pattern of human memory, transitioning from a tendency to forget to a propensity for permanent retention. Consequently, our digital identities are moulded by our online interactions, resulting in the creation of an enduring digital footprint. It is this very phenomenon that has prompted individuals to express apprehension regarding the eradication of their personal information.

The introduction of the “Right to be Forgotten” into the European Union was met with enthusiasm, as it was seen as a significant advancement in safeguarding data privacy on the internet. Subsequent to the aforementioned establishment of rights, the General Data Protection Regulation (GDPR) was implemented to grant individuals the “Right to be Forgotten,” enabling them to request data controllers to delete their personal information under specific situations.

The author emphasizes in this paper for the enforceability of right to be forgotten.

INTRODUCTION

The advent of digitalization has facilitated the online storing of a wide range of material. The abundance of internet information presents both advantages and disadvantages for individuals. While it is often seen as a valuable resource, it can also have negative consequences. There are specific situations in which individuals express a desire to keep their location information private on various social media platforms. It is justifiable that the privacy of individuals inside a nation should be duly honoured and safeguarded without any infringement. The inviolability of an individual's personal space

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