

Challenges Faced by Impact Investing Organisations in India Context: An In-depth Qualitative Analysis

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Abstract

Investment is considered as one of the primary mechanisms of overall growth of enterprises; whereas, recently in Indian context, impact investment is an emerging topic of discussion among academicians and practitioners as this investment primarily focuses on solving social issues along with gaining financial return. This article intent to comprehend the foremost challenges confronted by impact investing organizations (IIOs) in Indian context through a qualitative study which covers IIOs who are providing impact investment funds to social enterprises and are listed in Impact investor council of India. The data were collected by using questionnaire, and the descriptive method. The researchers send a google form link to the respective impact investing organisations to collect data for the current study.

Keywords: Impact Investment; Impact Investing Organisation; Challenges; Qualitative Analysis; India

Introduction

The traditional business uses the resources which are available in the society in order to gain profit. In current scenario there is a need to go beyond from the traditional approaches and concepts and look into the intent of businesses of the present day. The intent of business is important that broadly looks into gaining profit or creating social impact (Johnson and Lee 2013). The prime motive or intent of traditional investor is to gain more financial return and these types of investors are dominating the capital market world-wide (Alijani & Karyotis, 2018) but it has observed that globally, identifying

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