

A Systematic Review on Business Incubation: Definitions and Divisions

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Abstract

Business incubation is a catalyst for the entrepreneurship development and it has a significant impact for nurturing the entrepreneurs. Over the period, many researchers, academicians and practitioners have produced the literature on definitions of business incubation. Through secondary sources, this paper collected the various definitions on business incubator and business incubation given by the various authors and presented in a chronological order with systematic review. In the ecosystem of business incubators, the incubation services to startups are playing crucial role for startup's growth and success. In connection to that the paper presented a various business incubation services which are essential for nurturing the startups. This paper further discusses about divisions of business incubators as different sectors in the context of Indian scenario. Finally, this paper portrayed the discussions on business incubation by means of integrating the concepts from literature.

Keywords: Business Incubation, Entrepreneurship Development, Startup.

Introduction

Entrepreneurship plays a crucial role in the country's economic growth by creating jobs, increase in GDP and per capita income. Entrepreneurs are contributing to the development of community, region, state and country as whole. But creating a startup and making it sustainable is very challenging job in order to compete in the market. The practitioners and experts in entrepreneurship ecosystem understood that the most of the startups failed as a result of three main reasons: lack of access to investments, lack of managerial skills, and lack of understanding about the consumer needs and market competition. To overcome these challenges, the development of the business incubators has become essential. (Lewis, D.A., 2001).

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